



Local Attorneys Offer a Full Service Law Firm Specializing in Business Law and Commercial Litigation

BY JULIE LEVIN

IF YOU ARE LOOKING FOR A LEGAL TEAM WITH THE EXPERTISE and experience in today's global and local economy, check out the team at Silverberg and Weiss, PA. The law firm has serving South Florida for the past 12 years. Silverberg and Weiss offers clients a professional team that offers much more than just top-notch legal advice. "We are successful because we understand business, not just law," said Paul Silverberg, who founded the firm in 2000.

Silverberg and Weiss is a full service law firm that specializes in business law and commercial litigation, for clients seeking counsel with contracts, employee issues, litigation, business expansion, dispute resolution and much more. Both Silverberg and partner Kraig Weiss have strong backgrounds in business, finance, marketing, lending and international economics, meaning clients get the benefit of a more comprehensive, multi-layered legal approach. Working with a firm like Silverberg and Weiss can often dramatically lower a business' legal expenses while increasing opportunity. "We don't only come with legal perspective; we come with a business perspective. We understand many of the hurdles and strategies of the business world and we incorporate them in what we can provide our clients," said Silverberg.

Each representation is personalized to the client's needs and circumstance. Understanding that trust and experience are some of the greatest assets clients require when hiring a law firm, the attorneys at Silverberg and Weiss take great pride in getting to know not just their clients, but all aspects of their businesses as well. "It is not just purely a single representation where we just address one issue. We take time to learn about their business," Silverberg said.

The 5-lawyer firm represents clients locally, nationally and on an international basis, including clients in Europe, Asia and South and Central America. Their clients range from individuals and start-ups in the local community, to businesses operating on an international level. Backed by his business experience, Silverberg has handled professional services for Fortune 100 companies, multi-million dollar companies, and strategic growth companies. A major part of their business is helping clients who are learning how to do business in the U.S. "We also have clients that do business nationally or internationally and they have issues across the country and we can handle that with a local perspective," he said. The firm has handled administrative and civil cases in front of most govern-

mental agencies including the SEC, FDA, USDA and FCC.

At Silverberg & Weiss, the goal is client satisfaction that leads to long-term relationships. Silverberg is quick to point out the vast majority of their clients come from business to business referrals, and that is something they are extremely proud of. They also responded to their client's requests several years ago to also offer legal representation in family law, probate and estate law and litigation. The clients wanted the opportunity to keep all of their legal needs with one firm. "Many times these personal matters also have a business spin," Silverberg said.

Silverberg says in today's uncertain economy, business owners are now in greater need of expert legal planning and protection. Making sure an investment is protected takes on an added priority as the global economy continues to struggle. "As things change economically, people look to renegotiate their deals and if they don't have anything protecting themselves, they are subject to whoever is stronger at that minute," he said. They are capable of assisting businesses with non-traditional legal services such as Business Plan Development, Corporate Structuring and Creation, Purchasing, Business Mergers and Acquisitions, Business Mediation, Agent Representation, Business



Attorney's Paul Silverberg and Kraig Weiss offer a full service law firm that specializes in business law and commercial litigation.

Reengineering, Strategic Planning and Negotiation.

The firm was founded by Silverberg, based strongly on his legal training at Holland & Knight, one of the largest international law firms. He also served a judicial clerk internship for a federal judge, professional business consulting and vital roles as Vice President of Corporate Affairs, Director of Finance and General Counsel. Silverberg received his Juris Doctor (J.D.), cum laude, and his business education (B.S.B.A.) in Finance and International Economics.

Five years ago, Silverberg was joined by partner Kraig Weiss, who previously served as J.P. Morgan Chase's lead litigation counsel for South Florida region and as an Assistant Vice President. J.P. Morgan Chase is the second largest U.S. bank with over \$1.1 trillion in assets. Prior to his executive stint with J.P. Morgan Chase, Weiss spent more than eight years in private practice, where he practiced a broad scope of commercial litigation, family law, probate, estate litigation, civil and business litigation and real estate litigation in both Federal and State Courts. Weiss received his Juris Doctor (J.D.) in 1995, where he served as an Articles Editor for the Nova Law Review, and received his undergraduate degree in Political Science and minor in Business Administration from the University of Florida.

Silverberg & Weiss has received on multiple honors as the Best of Weston for commercial litigation and business law. In 2001, Mr. Silverberg was honored by Who's Who Historic Society as International Who's Who of Professionals. The attorneys of Silverberg and Weiss welcome discussing a relationship with your business. They are located at 1290 Weston Road, Suite 218 in Weston, or visit them online at www.pkslegal.com. To schedule a FREE consultation, phone them at (954) 384-0998 or e-mail at info@pkslegal.com.



Firm founder Paul Silverberg



Partner Kraig Weiss